

N.O.W. News

Official publication of the *Numismatists Of Wisconsin*



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Numismatists of Wisconsin is incorporated in the state of Wisconsin as a non-stock nonprofit tax exempt corporation. Contributions are tax deductible. The objective of Numismatists of Wisconsin is to encourage and promote interest in numismatics, to cultivate friendly relations between Wisconsin collectors of numismatic items and Wisconsin coin clubs, and to encourage, educate, and assist new numismatic hobbyists. All resources of the organization shall be used to further these objectives. Dues are \$10 per year and entitles participants to N.O.W. News, this quarterly publication. Among the services offered are coin authentication, a Speaker's Bureau, show calendar coordination, and guidelines to assist coin clubs hosting the annual N.O.W. convention. Numismatists of Wisconsin holds Life Memberships in the American Numismatic Association and Central States Numismatic Society.

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ON THE COVER: Yes, that's a Wisconsin State Quarter, Extra Leaf Low. This particular coin, if you can possibly believe it, is graded MS66 by NGC. Go figure. For an explanation why this coin is on the cover, please see the 'From the Editor' page.



Engraved coins by the artist Paolo Curcio shown here just because they're cool

From the Editor

Welcome to the Fall issue! (It is the Fall issue, but we don't have to admit we are in the autumn season yet. After all, mosquitos are still nailing me as I write this! Yes, I have mosquitos in the house –“Kids, shut the blasted door!”)

I'm certain your first thoughts upon looking at the cover of this issue were, “what editor in his right mind would put an enlarged photograph of ‘*that thing*’ on the cover?” ‘That thing’ as you all know, is the Wisconsin State Quarter. Now let me try to defend myself with an explanation. While it is true that our representative state quarter has been much maligned for its design, (regularly polled in the bottom five of all the states) it is ‘*our*’ quarter and we have learned to live with it for ten long years. Which brings me to my first point of defense; this is the ten year anniversary of ‘*our*’ quarter! The state quarter program started in 1999 and ended in 2008. The Wisconsin quarter was the last of five issued in 2004. Point number two; it is the only state quarter to have a significant minting error that is universally recognized by the numismatic community! The specimen on our cover is the ‘extra leaf low’ variety, and as you all know, this refers to the lower left leaf on the stalk of corn that is growing out of the wheel of cheese, which are all under the watchful eye of Elsa the cow. There are both ‘low leaf’ and ‘high leaf’ varieties. These ‘extra leaves’ are not supposed to be there, and their origin is still unaccounted for. Speculation and theories abound, but there has been no concrete evidence to show how these ‘leaves’ appeared on the coins. Perhaps a Denver mint employee who hails from Wisconsin thought the design was lacking so he or she took it upon themselves to ‘spice up’ our state quarter. Perhaps it was a random happening; a small shard of metal stuck on the die. My own theory is that a mint employee was clipping his fingernails too close to the coining press. Whatever the case may be, ‘*our*’ quarter stands alone in the world of state quarter major mint error varieties. Point number three; let's face it, out of all fifty state quarters there is maybe a half dozen truly artistic and esthetically pleasing designs, so to be critiqued in the bottom five is really no big deal, we are simply swimming in the depths with forty or more carp, bullheads, or other bottom feeders. Fourth and final point; come on, admit it, every time you get a quarter in change you hope it's ‘*our*’ state quarter with an extra leaf! These points are reason enough for us to celebrate the tenth anniversary of the Wisconsin State Quarter!

I believe we have another outstanding issue for you, beginning with NOW NEWS and NOTES, a special feature about award-winning member Neil Shafer, Club News, ANA, U.S. Mint News, BEP, and our regular look at BOOKS! Of course we have great feature articles from your fellow NOW members. Dreux Watermolen ‘Electrifies’ us with a look at an iconic figure from the past. Tom Casper tells us about a man named ‘Pinkey’. Mark Benvenuto again brings us ‘Back to Basics’, this time featuring nickels, and Fred Borgmann shows us that the Steel Founders Society of America did not forge their award medals out of steel!

Whenever I tell you about the articles we feature that are written by NOW members it inspires me to call out to all of you to PLEASE share your knowledge, your passion, your curiosity, your wisdom with the rest of the membership. I would like to be stockpiled with more and more articles, so we can fill these pages with the fun and education of numismatics for years to come. Won't you please consider sending in an article? All it takes is a word file or pdf. If you don't have email, you may send hard copy. I can help you with illustrations if necessary. Just ask! As past authors will tell you, it's fun and rewarding to write about the things you love to collect. So drop me a line, email, or call me at 920-410-2997 if you have questions or would like to discuss an idea. Thanks!

DO NOT forget to peruse the SHOW CALENDAR on the inside back cover, and remember to contact me with your upcoming show information. While you're at it, why not recruit a new member!? There is a handy dandy Membership Application on the last page of this, and every issue of NOW NEWS. There is also recruiting opportunities out there at shows as well. We will, as much as feasible, have an NOW table at local shows – please stop by and say hello, or better yet, work the table for a half hour and tell people about NOW.

FINALLY, if you have endured this long-winded editorial to this point, you might as well let me remind you to visit our NOW Website; ***numismatistsofwisconsin.com***. A great resource for news, information, related links, and great articles!

Enjoy your Fall issue, and as always, keep in touch with your feedback.

Jeff Reichenberger





N.O.W. NEWS AND NOTES

NOW BOARD OF GOVERNORS MEETING

The next meeting of your NOW B.O.G. will be held on October 5, 2014 at American Serb Hall in Milwaukee during the Milwaukee Numismatic Society's annual coin show. Look for a full report in the winter issue of NOW News.

Your Board of Governors meets at least 3 times a year at various venues throughout Wisconsin, usually in conjunction with a show. The General Membership meeting is held yearly at the N.O.W. show. Please contact any of the board members with your ideas or comments. N.O.W. is YOUR club, the more input from all members, the better the club will be for all of us and our hobby.

The next NOW show will be held in Iowa, May 15 & 16, 2015. Make plans to be there!!

Show Reports

ANA

Dominating the show reports in this issue is the ANA World's Fair of Money which was held in Chicago during the week of August 5th. It is the biggest show of the year and with Chicago so close, a great opportunity for NOW members to participate. I'm sure many of you made the journey and I hope you all enjoyed the sights and sounds of 'the big show', and more importantly, I hope you all added some goodies to your collections or made some deals. Several of our NOW dealer members report that they did well. Of course, the main story of the week was the Kennedy gold half dollar release by the U.S. Mint, and that is where we'll begin.

The numismatic press was full of stories about the Kennedy gold half release. The August 26 issue of Numismatic News had three out of four cover articles specific to the event. "Kennedy gold half dollar frenzy hits ANA show" read the top article. 'Frenzy' is a good way to put it.

Before the show, the U.S. Mint announced it would be releasing the first 500 Kennedy gold coins at the ANA show. This caused the 'frenzy'

as collectors and speculators began to camp outside the doors. The first four persons were in line at 11 p.m. the night before on August 4th and camped there until they were allowed into a 'holding area' at



11 a.m. on August 5 along with around 500 other enthusiasts. There they received a ticket which entitled them to purchase one of the gold coins. The line contained well over the 500 limit, and estimated 700 people went away disappointed that first day, only to get into what was said to be a longer line the next day. Those first four customers in line scored rather big. David Hendrickson of Silvertowne offered to buy the first four coins for \$20,000. Having paid a little over \$1200, they each turned a profit of \$3800. Not bad for a nights 'work'. The next day the coins were still selling for a hefty premium. Dealers were paying over \$3000 apiece. It was a boon two day 'frenzy' for those who waited and a marketing scheme that seemingly worked to perfection for the mint.

On the downside, some dealers were annoyed by the commotion. Believing that the buzz surrounding the Kennedy gold coins really sucked all the potential coin buying public over there to spend their money and left the bourse without much action, at least for those two days. On the other hand it could be said that the buzz brought a good crowd into the building, some of which might not have come to a coin show without such a buzz. Either way, it was interesting for the numismatic community to watch or read about the way the whole thing unfolded, and questions remain; will sales of the gold Kennedy coins continue in the months to come? (Sales were way down already the week after ANA according to Coin World). Will the silver issues sell as well as the gold version? How about the clad versions? Time will tell. The Kennedy half has a lot of appeal. I'm going to order one of the less expensive sets, how about you?

In spite of the U.S. Mint ruckus, several NOW MEMBER DEALERS reported they had a good, productive show. Randy Miller of Chief Coin and Supply in Oshkosh said he did well selling a variety of items, including Morgans, mid-grade collector stuff, and world coins. John Krueger of Collector's Choice in Sun Prairie said he sold a lot of meat and potatoes collector stuff, Lincolns, Buffaloes, Mercury's, etc. Jim Skwarek of Jim's Coins and Tokens out of Milwaukee said the show started out slow but picked up in mid-week and he had a good show overall, selling quite a few early Barbers, some Bust issues, and Civil War Tokens. Mark Ferguson of Oshkosh also witnessed a slow start, but said he thought the show finished strong. He commented that the slow start could have been in part due to the Kennedy event pulling buying resources off of the bourse. He mentioned that the same phenomenon has been associated with the auctions that always accompany big shows. Lots of collector money, over the last ten to fifteen years, gets directed to the auctions rather than being spent on the bourse. Numismatic News reported in their September 2 issue, that overall dealer results were down. Still, if some of the smaller dealers are reporting the show went well, and they are actually turning a profit, then at least certain sectors of the hobby appear to be healthy.

Next year's ANA World's Fair of Money will be held in Chicago again. At the same venue, the Donald Stephens Convention Center, on August 11 – 15. Make your plans to attend!

SIREN

Saturday August 2, 2014. The Fishbowl Wooden Nickel Coin Club held its annual coin show during Summerfest in Siren, WI. Eight dealers with a great selection of items were there for the steady crowd to view, sell, buy, or trade. (See their new Club Nickel in CLUB NEWS)

FOND DU LAC

Sunday, August 17th was a beautiful day outside, and a nice day inside the bourse at the FDL Holiday Inn. The show was well attended from about 9:30 until 1p.m. and slowed somewhat after that. Dealers reported good sales of average collector grade coins, and modern collectors were seeking hole fillers. Gold was selling as well, the speculation being that it is on the rise. Show organizer Randy Miller was pleased with the turnout.



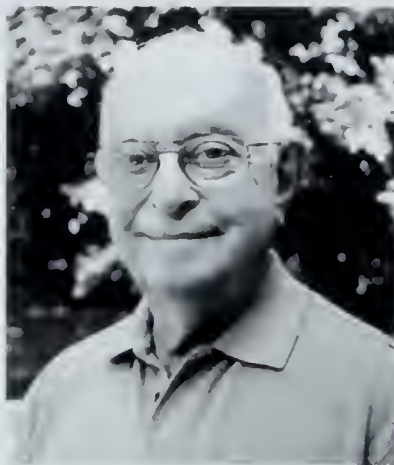
The busy Fond du Lac bourse. Sunday, August 17, 2014.

SHEBOYGAN

August 23rd, the Sheboygan Coin and Stamp show was held at The Laker's Ice Center. 37 tables were filled and a steady crowd moved through the bourse between the hours of 10 and 2. A new and welcome sight greeted dealers while they loaded and unloaded, and scouted the area throughout the day. Accompanying the bourse guard was his faithful Doberman Pincer! Ready to pounce if anybody was foolish enough to try to steal anything. Show chairman Ed Rautmann reported the dealers were impressed with the canine addition to the show.

*On a sad note the Sheboygan Coin and Stamp Clubs, the ANA, and N.O.W lost long time member and friend **Vern Witt** on September 1st. Vern was 88. He is survived by his wife Shirley and 3 sons. Our deepest condolences to his family.*





NEIL SHAFER

LONG TIME N.O.W. MEMBER NAMED THE ANA'S 2014 RECIPIENT OF THE FARRAN ZERBE MEMORIAL AWARD

Hall of Fame numismatist Neil Shafer was presented with the American Numismatic Association's highest honor, the 2014 Farran Zerbe Memorial Award, on Aug. 8 during the Awards Banquet at the Chicago World's Fair of MoneySM in Rosemont, Illinois.

The Farran Zerbe Memorial Award is the highest honor conferred by the ANA and is given in recognition of numerous years of outstanding, dedicated service to numismatics.

"I am very pleased and honored to be given this prestigious award," Shafer said. "Having been an ANA member for over 60 years, I have tried to contribute to the numismatic hobby in a meaningful way, and it is gratifying to know that my work has been appreciated."

Shafer's tireless dedication to the hobby includes being an instructor at Summer Seminar and authoring numismatic articles for major publications. He has also been a coin club officer and exhibited and judged at numerous conventions, including ANA shows, Central States and FUN. Shafer's work with Young Numismatist and Scout programs has helped to ensure the hobby is passed on to new generations.

Shafer has won many awards for his contributions to the hobby, some of which include the ANA's Medal of Merit (1990), Adult Advisor of the Year (1993), Presidential Award (1996), Lifetime Achievement Award (2007). Other awards he has won are the Numismatic Literary Guild Clemmy Award (2004), and the Central States Numismatic Society Elston G. Bradfield Writer's Award (1989). In 2008, he was enshrined in the Numismatic Hall of Fame.

In addition to being a N.O.W. member for over 40 years, he is a founding member of the Milwaukee Midwest Chapter of the IBNS and is also a member of the Numismatic and Antiquarian Society as well as a number of other numismatic clubs.

NOW is proud to congratulate Neil on receiving this incredible numismatic honor!

CLUB NEWS

Wisconsin Valley Coin Club

A great crowd was gathered for the July 15, 2014, meeting, our annual picnic at Bluegill Park. Good food, good friends, good coins...Some even uncirculated. The highlight was the presentation of our MVP award to Tom Scare for his kindness, generosity, and hard work. He received not only a WVCC certificate, a silver certificate for his collection, but also the ultra-rare Chuckie Cheese prototype token struck in 99.9% pure cheddar to complete his collection.(see photo by Charles K. Vice President Bill Brandimore presents awards to Tom) Another highlight was the fantastic food. Thanks to Thad Streeter and all the members who brought delicious delights. Our thanks to Bob Petts, Mike Rolling, and Charles Klopstein for a well-run raffle. Lucky Jeff Muzynoski must have won 1,000 prizes! -PRES.TERENCE KAFKA



Fishbowl Wooden Nickel Coin Club



The FWNCC announces its new wooden nickel for 2014, featuring a Woodland Bison. It is available to anyone for 50 cents plus a self-addressed stamped envelope. Send your request to: Fishbowl Wooden Nickel Coin Club, C/O Gary Schauls, 2702 150th Street, Luck, WI 54853-3811

Madison Coin Club

The Madison Coin Club had an active summer. At their June meeting they conducted a Buy-Sell-Trade event. Eight members set up and it was a successful experiment – they will do it again next year. July is their 'No meeting – Meeting' which consists of a simple, yet popular, numismatic gab session. In August they chartered a bus to the ANA – all had a great time!

Milwaukee Numismatic Society

The July meeting was a museum tour of Villa Terrace, a decorative arts museum and garden overlooking Lake Michigan on Milwaukee's East Side. 26 members attended and had a wonderful evening. At the August meeting the club showed an educational video, "Frank Stewart and the First United States Mint" presented by author Leonard Augsburger. They also chartered a bus to the ANA on August 7th, all enjoyed the day.

JOIN A CLUB! FOR THESE AND OTHER CLUB CONTACT INFORMATION SEE THE NEXT PAGE!

COIN CLUB MEETINGS

BARRON COUNTY COIN CLUB

Meets 7:00 p.m. the 2nd Thursday at the School Administration Bldg., 700 Augusta St., Rice Lake. Contact Barron County Coin Club, P.O. Box 362, Rice Lake, WI 54868.

CHIPPEWA VALLEY COIN CLUB

Meets at 7:00 on the 1st Thursday of each month in the basement of Parks Rec. Bldg., 1300 1st Ave. in Eau Claire. E-mail S4701.com/coinclub or PO Box 2140 Eau Claire, WI 54702.

ELGIN IL COIN CLUB

Meets at 7:30 1st Wednesday at Elgin Moose Fam.Ctr. 925 S. McLean Blvd. Elgin, IL 60123. Contact Don Cerny, PO Box 651, S. Elgin, IL 60177. Ph. 847-888-1449.

FISHBOWL WOODEN NICKEL COIN CLUB

Meets the 3rd Thursday (April-October); at the Siren Senior Center, 23943 State Road 3S, Siren, 6:30 traders; 7:00 business meeting (Nov.-March) at 24136 State Road 3S/70, Siren. Contact Gary Schauls, 2702 150th St., Luck, WI 54853-3811. Phone 715-472-2002.

FOND DU LAC COIN CLUB

Meets the 1st Tuesday (May thru Sept.) at the Senior Center East 2nd Street in Fond du Lac. Contact Fond du Lac Coin Club, PO Box 254, Oshkosh, WI 54903.

FOX VALLEY COIN CLUB

Meets at 6:30 the 1st and 3rd Tuesday of each month at Good Will – Community Entrance, 1800 Appleton Road, Menasha. Corner of HWYs 47 and 10.

INTNL BANK NOTE SOCIETY – MIDWEST CHAPTER

Meets at 1:00 the 2nd Saturday each month at North Shore Library, 6800 North Port Washington Road in Glendale. www.mcfls.org/northshorelibrary.

KENOSHA COIN CLUB

Meets at 7:30 on the 1st Thursday of each month (except July & August) at 3030 39th Ave, Kenosha. Contact: Jerry Binsfeld 262-657-4653.

KETTLE MORAINE COIN & STAMP CLUB

Meets at 7:30 on the 2nd Thursday of each month at Silverbrook Middle School, 120 N. Silverbrook Drive in West Bend. Youth meeting at 6:30. Contact: Dave Hunsicker 262-338-6064.

LAKE COUNTY COIN CLUB

Meets 7:00 the 1st Tues. each month, at the Gurnee Police Facility. Contact LCCC, POBox 94, Gurnee, IL, 60031-0094, lakecountycoinclub@gmail.com

LAKELAND COIN & STAMP CLUB

Meets at 6:45 the first and third Thursday of each month at Lakeland Senior Center, Woodruff, WI.

MADISON COIN CLUB

The club tries to meet at 7:00 pm on the 1st or 2nd Monday or Tuesday of each month at the Alicia Ashman Branch of the Madison Public Library, 733 N. High Point Road. Contact Tom Galway. Phone 608-238-1722.

MANITOWOC COIN CLUB

No regular monthly meetings. An annual coin show is held in February. Contact Al Hrudka 920-775-4979.

MILWAUKEE NUMISMATIC SOCIETY

Meets at 7:00 on the 3rd Thursday of each month at the Mayfair Mall Community Room, 2500 N. Mayfair Road in Wauwatosa (use #2 entrance, east side of mall). Contact www.milwaukee-numismaticsociety.com.

NICOLET COIN CLUB

Meets at 6:30 on the 2nd & 4th Tuesday at the Bay Family Restaurant corner of Military and 9th St. in G. Bay.

RACINE NUMISMATIC SOCIETY

Meets at 7:30 on the 2nd Thursday at Castlewood Restaurant, 2815 Wisconsin St., Sturtevant. Contact Bill Spencer 262-637-7766. (no July or Aug. mtg).

ROCKFORD AREA COIN CLUB

Meets 6:30 Thursday at North Suburban Women's Club, 6320 N. 2nd St., Loves Park, www.exonumia.com/RACC.htm. Contact: Rockford Area Coin Club, c/o Darrell Schultz, P.O.Box 294, Cherry Valley, IL 61016.

SHEBOYGAN COIN CLUB

Meets at 7:00 the 1st and 3rd Tuesday of the month at Maple Lanes, 3107 S. Business Dr., in Sheboygan. Contact Sheboygan Coin Club, PO Box 907, Sheboygan, WI 53082.

SOUTH SHORE COIN CLUB

Meets at 7:00 p.m. on the 2nd Tuesday of month at St. Roman's Parish Office, 1710 W. Bolivar Ave. Milw. Cntct: Steven Jendusa 414-364-3772. www.scccmke.org.

WAUKESHA COIN CLUB

Meets at 7:00 p.m. on the 1st Wednesday of month at the Waukesha Salvation Army at 44S Madison St., Waukesha. Contact Forrest Schumacher, 2300 Avalon Drive, Waukesha, WI 53186. Ph: 262-542-5990. www.waukeshaco-incub.com.

WISCONSIN VALLEY COIN CLUB

Meets at 6:30 on the 1st & 3rd Tuesday of each month at Schofield Coin & Hobby, 754 Grand Ave., Schofield, WI 54476. (June, July, Aug. mtg 3rd Tue.) Contact Thad Streeter S002 Tanya St. Schofield, WI 54478 Ph.715-574-2777.

Some Electrifying Tokens *By Dreux J. Watermolen #1755*

Many *N.O.W. News* readers may remember Reddy Kilowatt, a corporate mascot used by power companies from the late 1920s through the 1970s. Although now rarely seen outside of antique shops and eBay sales, Reddy Kilowatt was once one of America's most recognized advertising icons, comparable in stature to the Morton Salt Girl, the Pillsbury Dough Boy, Mr. Peanut, the Jolly Green Giant, Aunt Jemima, Smokey Bear, Ronald McDonald, and the Energizer Bunny. A couple of advertising tokens featuring Reddy Kilowatt recently recharged my interest in this character.



An Energetic Character

Ashton B. Collins, Sr. (1885-1976) created the Reddy Kilowatt character while working for the Alabama Power Company. He wanted to 'humanize' electric utility service for marketing and corporate communications purposes at a time when many homes still did not have electricity for heating, cooking, and lighting.

Although Collins formulated the idea for the character, Dan Clinton, an engineer in Alabama Power's drafting department, created the first usable sketches of Reddy Kilowatt. Reddy was drawn as a stick figure with a torso and limbs made of lightning bolts (Fig. 1). His rounded head had a light bulb for a nose and wall outlets for ears (early drawings used two-hole receptacles; later versions had the 3-hole grounded type). The original figure had five arms to illustrate the many capabilities of electric service, but most renditions sported only two.

Reddy Kilowatt debuted publicly on March 11, 1926, as part of Alabama Power's exhibit at the Alabama Electrical Exposition. The company also ran Reddy Kilowatt newspaper advertisements in conjunction with the expo. Following the expo, Collins retained the copyrights to Reddy.

In 1932, Collins had a friend develop additional sketches of the character that he could use to promote a proposed Reddy Kilowatt advertising program. At the time, Edison Electrical Institute had hired Collins to promote electrical cooking appliances around the country. He used his business travels to network with utility managers and promote the use of Reddy.

Reddy To Serve You

Reddy Kilowatt is on the Job Serving
You Night and Day, Working in
Every Way, Serving the Greater Beloit
Area with Low Cost Dependable



ELECTRIC SERVICE

NATURAL GAS

WATER



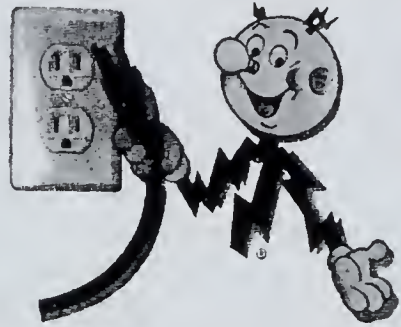
Wisconsin Power
And
Light Company

500 Public Ave.

Tel. 365-7711

ELECTRICITY - GAS - WATER

17



Live Better **ELECTRICALLY** With

FULL

HOUSEPOWER

Trade Mark

To have **FULL HOUSEPOWER** your
home needs at least a 3-wire,
100 ampere service entrance capacity
and 8 or more branch circuits. Call
your Superior electrical contractor or

394-5511

Superior Water, Light and Power Company

1230 TOWER AVENUE

Figure 1 - Full page ads like these from the 1968 Beloit City Directory and 1971 Superior City Directory were common throughout the 1960s and 1970s.

A "Spokesvolt" and Charged Up Advertising

Collins recruited his first client, the Philadelphia Electric Company, in 1933, and by the end of 1934, at least six other utility companies had adopted his program. Reddy Kilowatt was subsequently licensed to some 300 electrical companies throughout the U.S. and in at least 12 foreign countries. Collins registered his trademarks in prospective markets early on: Canada (1934), Argentina (1937), Great Britain (1938), and Mexico (1938). According to records in the National Archives, trademarks were also granted in Australia, Barbados, Kenya, the Netherlands Antilles, South Korea, and Venezuela, and the character was widely used in South America and Australia.

From the 1930s through the late 1960s, subscribers to Collins' program received clip art depicting Reddy Kilowatt in various poses for use in advertisements. This "mat service" also offered complete

ads to which the licensees could simply add their company name (Fig. 1). *Reddy News*, a semi-annual publication, provided ideas for using the character. Common themes included the benefits of electrical appliances for farms and homes (“Live better electrically...”) and safety (“Kite flying season...”). A wide variety of Reddy holiday poses became available, often highlighting electrical appliances as gift ideas. Economic notions included the inexpensiveness of electric service (“I work for a penny a day”) and the payment of taxes by investor-owned utilities. More humdrum themes addressed power outages and timely bill payments.

Collins made youth education a priority. His initial “Reddy Remarks” materials even included a bedtime story booklet. Licensee companies sponsored Reddy Kilowatt youth clubs throughout the late 1940s. In the mid-1960s, a comprehensive program for client companies incorporated youth education with capitalist, free enterprise values. The program emphasized reaching out to youth during a period of social upheaval in order to protect the interests of investor-owned utilities.

The program’s mass media elements also reflected an emphasis on youth outreach. Collins’ company, Reddy Kilowatt, Inc., partnered with Walter Lantz Productions (creators of Woody Woodpecker) in 1946 to produce *Reddy Made Magic*, a cartoon about the history of electricity. Eleven years later, a commercial produced by Terrytoons followed. *The Mighty Atom*, an update to *Reddy Made Magic* with a new sequence promoting atomic energy, appeared in 1959. Licensees were encouraged to use Reddy Kilowatt in their own sponsorship of radio and television programs, and some used the character in commercials produced locally.

Reddy Kilowatt Tokens



Figure 2 - Reddy Kilowatt spinner token with a James Earle Fraser theme.

The impetus for this article is my acquisition of two tokens featuring the Reddy Kilowatt character. The first, a 32-mm, aluminum spinner token (Fig. 2), includes a drawing of Reddy Kilowatt holding a sign that reads “YOUR NICKEL” above the caption “SPENT FOR ELECTRICITY”. An outline of the Native American Indian head from James Earl Fraser’s buffalo nickel comprises the background. The reverse features Reddy posed with outstretched arms under the caption “THE BIGGEST NICKEL IN TOWN”. An outline of a Fraser’s buffalo is visible in the background.

The obverse of the second token, a 32-mm brass advertising piece (Fig. 3), depicts Reddy plugged into a wall outlet encircled by “REDDY KILOWATT / YOUR ELECTRICAL SERVANT”. The reverse simply reads “MORE POWER / TO YOU” and “MAKE / YOUR OWN / LUCK” separated by a lightning bolt.



Figure 3 - A Reddy Kilowatt advertising token.

Aside from my two tokens, I am also aware of a transportation token from Missouri that uses the character. The obverse features a walking Reddy above "REDDY KILOWATT" and encircled by "ST. JOSEPH LIGHT & POWER CO. / ONE FARE". The reverse uses the same illustration encircled by "NEXT TIME / TAKE THE BUS".

Power-driven Characters and Changing Times

Aside from the tokens, Reddy Kilowatt also appeared on various souvenir and promotional items. A recent review of Internet sales sites turned up Reddy Kilowatt tie clasps, ashtrays, pot holders, t-shirts, Zippo lighters, pens and pencils, earrings, and jewelry charms. There was even a Bobblehead nodder.



KELVINATOR
AUTHORIZED
SALES and SERVICE

DIAL
623-3800

- RANGES - FREEZERS
- WASHERS - DRYERS
- AIR CONDITIONING

© NRECA

**Columbus Rural
Electric Co-Operative**
HY. 151 N.

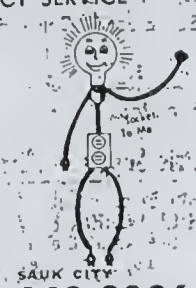
Not shockingly, the success of Reddy Kilowatt prompted competitors to develop similar mascots. Rural electric cooperatives and public utility districts benefited from Willie Wiredhand, a character developed in the early 1950s by the National Rural Electric Cooperative Association. Like Reddy, Willie was a stick figure, but with a lamp socket for a head and an electric plug for legs and feet (Fig. 4). Reddy Kilowatt, Inc. and over 100 power companies filed lawsuits against the NRECA, alleging copyright violations and trademark infringement, but got zapped when the U.S. District Court of Appeals found the two characters distinctly different. It didn't take long for other electrical enterprises to develop their own mascots (Fig. 5).

Reddy Kilowatt remained a corner stone in corporate communications until energy conservation replaced energy production as a national goal in the mid-1970s. By the 1980s, Reddy's lights had dimmed. In 1998, Minnesota-based Northern States Power Company bought the rights to Reddy and created a subsidiary, Reddy Kilowatt Corp., to manage the cartoon. That company later introduced Reddy Flame, a character promoting natural gas. Neither Reddy character proliferated.

Figure 4 – Rural electric cooperatives used Willie Wiredhand, shown in this advertisement from the 1968 Columbus telephone directory.

BRANDIWOOD ELECTRIC INC.
24 HR. EMERGENCY SERVICE

- Residential, Commercial Industrial Wiring
- Lighting Fixtures For Home and Office
- Indoor and Outdoor Lighting
- Central Vacuum Systems
- Electric Heating Systems



634 WATER ST.
 PRAIRIE DU SAC

643-3836

Current ELECTRIC



- COMMERCIAL
- INDUSTRIAL
- RESIDENTIAL
- UP TO DATE WIRING

542-0700

If No Answer Call 547-3171
 MUKWONAGO OFFICE 363-4616,
 225 N. GRAND AVE., WAUKESHA

Figure 5 - Many electrical enterprises developed similar characters. These ads from the 1972 Baraboo and 1976-77 Waukesha telephone directories are but two examples.

Only time will tell if Reddy will recharge and join the ranks of M&M's candy characters, AFLAC's duck, Geico's gecko, and other recent advertising characters in the lexicon of popular culture. In the meantime, Reddy Kilowatt items can charge up a collection, and I'd be curious to learn about other tokens and medals featuring this character.

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PINKEY'S PENNY *by Tom Casper #982*

The local newspaper in Milwaukee recently profiled a fifty-eight year old business run by its ninety year old owner. The business is Pinkey's Capital Auto Body, 120 W. Melvina St. in Milwaukee. I recalled having an encased cent from this business.

Pinkey's is owned and operated by Richard Feest, aka Pinkey. Pinkey attended Boys Tech High School but dropped out at the age of 15 to work at a friend's auto body shop. In 1956 he opened his auto body shop at 3859 N. Richards St. which was across the street from the American Motors Corp. He later moved to the present location.

It was three years after he opened that he decided to advertise his business by issuing an encased cent. The obverse reads, "Pinkey's Capital/Auto Body/3859 N. Richards St./Mil., Wis. WO. 2-3380". WO was the abbreviation for the telephone exchange Woodruff. It has a stock reverse reading, "Keep Me and Have Good Luck/I Bring/Good Luck". It contains a 1959-D cent.

Encased coins, mostly cents, first appeared in 1901. Businesses and events in Milwaukee and its suburbs have issued more than two hundred different encased coins since that time. They reached their popularity in the 1930's – 1950's and were given away to advertise the business and of course, to bring good luck.

Pinkey, who recently celebrated his 90th birthday, continues to operate his auto body shop and has no plans to retire. He has told his sons he wants to work until he is 100. The shop has almost 20 employees including many family members. If you drive in Milwaukee you probably have seen his ads on the back of busses. It pictures a duck saying, "Quack up? Duck in for a true estimate". The most interesting question is; where did he get the nickname Pinkey? He said his sister gave him that name when he was born saying he is such a cute little pink baby, I'm going to call him Pinkey.





American Numismatic

Convention

1950

Photo from the John Burns Archives.



Association

MILWAUKEE, WISCONSIN

Faces in The Crowd

This photo is from the 1950 ANA Convention in Milwaukee, when the entire convention could fit on one photograph! Do you recognize anyone?



Attendance announced for 2014 World's Fair of Money

Show highlights include: silent auction, record number of tables, website launch

The American Numismatic Association had 12,642 people attend its signature summer event, the 2014 Chicago World's Fair of MoneySM, held Aug. 5-9 at the Donald E. Stephens Convention Center in Rosemont, Illinois.

The ANA announced the launch of its new website at the show during a Money Talks presentation on Tuesday, Aug. 5. A silent auction held at the annual ANA Banquet raised more than \$18,918 for the Robert Lecce Advanced Scholarship Program. A bourse of 575 table-holders is a new World's Fair of Money record.

The high attendance numbers were driven by the U.S. Mint's new product launch, the dual-dated Kennedy gold commemorative coin.

Launch of the new website

The website project was approved by a board vote at the 2013 World's Fair of Money in Chicago. The ANA Technology Advisory Committee, headed by ANA Life Member James Reinders, worked with the ANA staff to launch the project in less than a year. Reinders led the Money Talks presentation on the launch.

New website features include a blogging platform open to all members, forums, private messaging, and the new MyCollections feature, which allows members to catalog their own collections and share it with other members or keep it private to themselves.

"This website is not a substitute for any other ANA activity; it is a vital connection for the ANA and its members to the world," Reinders said. "The website is our face to millions who have never visited an ANA show, seminar or club meeting. Building new community is important for our future — the website also opens new doors for sharing among members. I invite everyone to log on and share something and discuss topics online."

In addition to the emphasis on community and fellowship, the new Money.org website offers several other new features:

- A new events calendar, where members can publicize their club meetings, coin shows and other numismatic events for free.
- An online catalog of artifacts held at the Edward C. Rochette Money Museum.
- Interactive tours, including a brand-new tour of the long-running Money Museum exhibit "A House Divided: Money of the Civil War," which was retired earlier this year.
- A newly designed directory for dealers and clubs that allow members to search using multiple criteria.
- A new design that emphasizes large visual images, which is ideal for viewing coins online.
- A design that is optimized for viewing on smart phones, tablets or large screens.

"I am impressed with this new site, but it is only the beginning," Reinders said. "We'd like to encourage members to let us know what they want to see next with their new ANA website."

Members can leave feedback for the new website in the Money.org forums or via email at feedback@money.org.



WHAT'S NEW AT THE U. S. MINT

Kennedy Half Dollar

There is an essay series commemorating the 50th anniversary of the iconic Kennedy Half Dollar on the U.S.Mint website: usmint.gov. In addition, the Mint celebrates the 50th anniversary of the Civil Rights Act of 1964. The United States Mint takes enormous pride in participating in both milestone anniversaries. Please join us in remembering these events and leaders, many of them commemorated with iconic coin and medal designs. As we honor President Kennedy's contributions to the advancement of civil rights, we also celebrate 50 years of connecting him to Americans through the popular Kennedy half-dollar coin. The essays include the following parts: Part I: Creating the Kennedy Half-Dollar, Part II: Military Service and Rise to Prominence, Part III: Space Program and Race to the Moon, Part IV Kennedy and the Civil Rights Movement.

Below are the related Kennedy coin products now available.



50th Anniversary Kennedy
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50th Anniversary Kennedy
Half-Dollar Gold Proof Coin

COMING SOON: 50th Anniversary Kennedy Half-Dollar Silver Coin Collection (*Fall 2014*)

United States Mint Announces Designs for 2015 and 2016 Native American \$1 Coins

The theme for the 2015 design is "Mohawk high iron workers, builders of New York City and other skylines (from 1886)." The design depicts a Mohawk ironworker reaching for an I-beam that is swinging into position, rivets on the left and right side of the border, and a high elevation view of the city skyline in the background. The design includes the required inscriptions *United States of America* and \$1, and the additional inscription *Mohawk Ironworkers*. The theme for the 2016 design is "Code Talkers from both World War I and World War II (1917-1945)." The design features two helmets with the inscriptions *WWI* and *WWII*, and two feathers that form a "V," symbolizing victory, unity, and the important role that these code talkers played. The design also includes the required inscriptions *United States of America* and \$1. The obverses of the 2015 and 2016 Native American \$1 Coins will continue to feature the "Sacagawea" design, introduced in 2000. Inscriptions will be *LIBERTY* and *IN GOD WE TRUST*. The year, mint mark, and *E PLURIBUS UNUM* will be incused on the coins' edges.





BEP Bureau of Engraving and Printing

U.S. Currency Reader Program

As an interim measure in advance of issuing tactile-enhanced Federal Reserve notes, the BEP is providing currency readers, free of charge, to eligible blind and visually impaired individuals.

The BEP recently announced its distribution plans for the U.S. Currency Reader Program. Details of the announcement can be found in a press release issued on Thursday, July 3, 2014, and others released on July 14, 2014, and August 18, 2014.



The U.S. Currency Reader Program will launch in two phases:

Pilot: Beginning September 2, 2014, in partnership with the National Library Service for the Blind and Physically Handicapped, Library of Congress, (NLS) the BEP will initiate a four-month pilot where NLS patrons can pre-order a currency reader. The pilot program allows the government to test its ordering and distribution processes and gauge demand for currency readers. To receive a currency reader, eligible individuals who are currently patrons of NLS need only call 1-888-NLS-READ; the account will be noted and a currency reader will be delivered to the address on file.

National Rollout: Currency readers will be widely available to all U.S. citizens, or persons legally residing in the U.S. who are blind or visually impaired, starting January 2, 2015. Individuals who are not NLS patrons must submit an application, signed by a competent authority who can certify eligibility. Applications will be available on this website and processed for non-patrons of NLS beginning January 2, 2015.

Additional information about the U.S. Currency Reader Program and about the currency reader device can be found on the BEP website: moneyfactory.gov. The BEP encourages organizations that support the blind and visually impaired community to distribute these materials, or to incorporate the information provided into individualized communications.

Contact Us: For additional questions or comments about the U.S. Currency Reader Program you may call (844) 815-9388 toll-free or email: meaningful.access@bep.gov.

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Beyond the Nickel Mania: Back to the Basics *by Mark Benvenuto #2089*

It seems like just yesterday that the buzz within the numismatic community was for the Westward Journey nickels, and all the designs that came out to commemorate the bicentennial of Lewis and Clark's long trek overland to the Pacific Ocean. The nickels certainly were beautiful, and there were some wonderful designs from which to choose. But now that the program has ended, and the circulating versions of these new designs produce nothing more than a slightly longer than normal glance at your pocket change, it's a good time to look back at the five-cent pieces, and see just what's there if we stick to the basics. Let's see what assembling a type set might entail.

A Seated Liberty half dime



This might be a bit of a surprise, as far as a way to start things off. It's not properly a nickel, as there is none of that particular metal in it. It's also not the earliest of the half dimes (because they can be ridiculously expensive!). But the Seated Liberty design – the work of Mr. Christian Gobrecht – actually looks quite good on this small, five-cent piece. Plus, there are years

from 1837 – 1873 where the mintages were in the millions, making it easy to find some good ones today. The biggest mintage by a country mile is the 1853, with 13.2 million made. Even the second place year, 1857, is a very distant second, with 7.28 million produced. For either date, \$100 will land you a pretty good looking specimen. Not mint state, but a high enough circulated grade that it will still look good.

A Shield nickel, with rays



This first nickel that contained nickel, as it were, sports the artistry of Mr. James Longacre. The reason we are suggesting an example with rays is that one can argue this is what Mr. Longacre's true artistic vision was for this coin. In 1867 the rays were removed, making for a less cluttered design. Admittedly, it was probably easier to strike the coins without the added

design element. But one can only wonder what Mr. L thought of the change (maybe I'm making too much of this, and he didn't care at all). The 1867 *without* rays is by far the more common, and less expensive, of these nickels. But if we can afford one with rays, that's the way we'll go.

A Liberty Head nickel, as a proof



One of the strange aspects of collecting older US coins is that many of the standard price guides list them as proofs, when there were proofs, in the odd grades of PF-64 and even PF-63. Apparently, not everyone took good care of their specially made coins, or perhaps simply some accident has occurred in their storage over the course of a century. Whatever the case

may be, every year in which the Liberty Head nickels were produced, the Mint in Philadelphia produced some proofs. The ante to buy into this kind of coin for your collection is \$300 - \$400. This may seem like a lot for a single nickel, but when you compare how many proofs there are (meaning, how few) to the number of circulation strikes made, you can see that even if only a small percentage of the circulating pieces qualify today as something like MS-65, the proofs are more scarce. And yet that \$300 we just mentioned is less than the cost of many of the mint state pieces. It appears that proof Liberty Head nickels are something of a series of sleepers within a larger series.

A Buffalo nickel, Variety 1, buffalo on the mound



If rays were part of Mr. Langacre's original vision, it seems fair to say that the mound upon which the bison stands must have been part of Mr. Fraser's vision for the Buffalo nickel. James Earle Fraser was a very accomplished artist – sculptor when he produced the obverse and reverse designs for the Buffalo nickel, and had plenty of first-hand experience working with Native

Americans. His work is some of the most realistic to grace United States coinage. And since almost 30 million of these new nickels were produced in Philly, with the mound, they are pretty affordable today. The \$100 we have mentioned goes far enough here that a person could land a mint state version of both the “on mound” variety and the “recessed” variety with it. The ‘D’ mintmark and ‘S’ mintmark for Denver and San Francisco respectively, do cost more. But whatever version you choose, these are still beautiful coins a full century later.

A Jefferson, with full steps



Okay, we have to give our nation's third president his due, even if the Westward Journey nickels of 2004 – 2006 have made a lot of ink for the Jefferson nickel. Perhaps because this nickel is still being produced, or perhaps simply because there have been a river of them made almost every year, even the full step version – meaning a nickel that shows all the steps on Monticello on the reverse fully delineated – does not cost too

much. A 1938 might cost a bit. But a 1939 or 1940 version of this nickel in some grade such as MS-65, with those full steps, costs about \$50 - \$75. That's not too bad for what gets called a fleur-de-coin specimen.

Well, there we have them – five gorgeous coins, each worth just five cents when they were issued, all worth significantly more now. The ones we have focused on are not the cheapest, but do not necessarily cost the proverbial king's ransom either. If your own collecting habits have ignored our nickels for a while, now could be a very good time to start again, and get back to basics.

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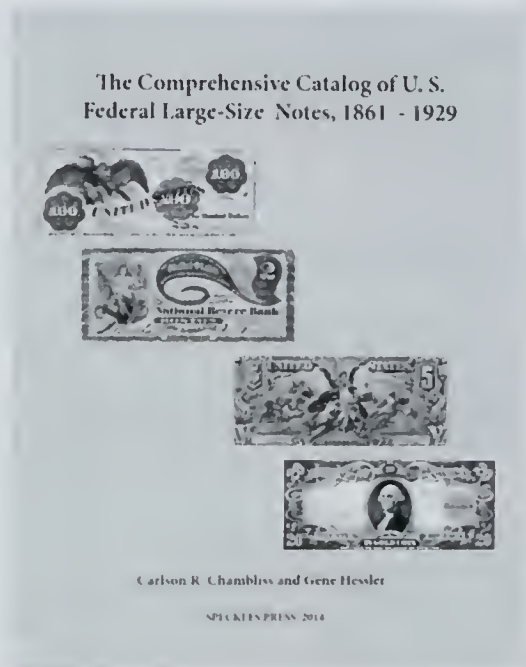
The Comprehensive Catalog of U. S. Federal Large-Size Notes, 1861 – 1929, **Authors Carlson R. Chambliss and Gene Hessler, Foreword by: Martin Gengerke and Douglas** **Murray. Speckles Press 2014, Reviewed by John and Nancy Wilson, NLG**

The book is a 320 page, soft-bound reference (8.5" X 11"), fully illustrated with vivid color photographs. This is the first reference since 1979 to deal with large-size notes exclusively. Notes in denominations from \$1 to \$10,000 are covered in three grades. Many of the notes shown in this reference are in the collection of Dr. Chambliss. The reference also covers (US Federal issues), currency related souvenir cards, with prices and quantity sold, along with how they came into existence starting in 1969. The authors introduce a new and very systematic (Chambliss) numbering system. The more familiar Friedberg numbers are also given for each variety. Star notes, mules, and National bank notes, large-size errors, fancy serial numbers and uncut sheets are also covered. All census data is covered to 2014.

Ink, chemistry, bimetallism, monetary policies of the 19th century and other such features are also covered. The reference has 14 Chapters. These two authors have worked together on a previous reference dealing with paper money. That was in 2006 when they authored, "The Comprehensive Catalog of U. S. Paper Money." Dr. Chambliss is an author of about 90 articles mostly on paper money. He has also authored other numismatic references. Gene Hessler (a recent recipient of the American Numismatic Association, Lifetime Achievement Award) is a celebrated author and researcher.

Chapters consist of: Chapter One – Introduction. Chapter Two – Signatures and seals. Chapter Three – Grading and Valuations. Chapters 4 to 12 cover all the different large size notes that were issued from 1861 to 1929. Chapter Thirteen – Errors, Fancies, and 5 sheets. Chapter Fourteen – Currency Related Souvenir Cards. Mediography – References or Bibliography.

The book is available from the author for \$35, which includes postage and handling. Send a check to: Carlson R. Chambliss, P. O. Box 804, Kutztown, PA. 19530 or call 1 (610) 683-6572 or email crchamblis@verizon.net



**The Numismatic Bibliomania Society
announces the 16th anniversary of its
free electronic newsletter, The Esylum.**

(This incredible resource is available to anyone and is indispensable to anyone who is interested in numismatics. To learn more, read on. —Editor)



**The
Numismatic
Bibliomania
Society**

In the mid-1990s Wayne Homren hoped to start an email newsletter for members of the Numismatic Bibliomania Society, a group founded in 1979 to promote the study and collecting of numismatic literature. Every year at the group's annual meeting he asked for a show of hands to see who else had an email account.

At first cataloguer Michael Hodder was the only other person to raise a hand. As they exchanged email addresses the others looked on like they were witnessing some secret ritual. In subsequent years a few more hands went up. Finally at the 1998 meeting in Portland, OR nearly every hand went up. Wayne grabbed a tablet of paper and passed it around to collect email addresses. On September 4, 1998 the first issue of what is now called The E-Sylum was published in an email message to 49 people. As the word spread subscription requests arrived from around the world and by September 15 there were 90 subscribers.

The original announcement noted "This is intended to be a moderated, low-volume mailing list, with no more than one message every week or so. Its purpose and use will evolve over time - please send us your comments and suggestions."

The E-Sylum has evolved into a weekly forum where "numismatic bibliophiles, researchers and just plain collectors" congregate to exchange information and ideas about numismatics and numismatic research. Most of the top numismatic authors, curators and collectors around the U.S. are subscribers, as well as a number from around the world. Today each issue is read by over 1,100 subscribers in the U.S., Canada, Mexico, England, Ireland, Wales, Germany, Denmark, Italy, Australia, New Zealand and elsewhere. It's been described as a weekly cocktail party of the world's top numismatic minds.

A typical issue could have anywhere from 15 to 30 pages of material arranged loosely into sections containing Numismatic Bibliomania Society news and announcements, numismatic literature sale announcements, book publication announcements, reviews of books and auction catalogs, answers to previous research queries, new research queries, excerpts of newspaper stories relating to numismatics, a humorous numismatic story and a Featured Web Site.

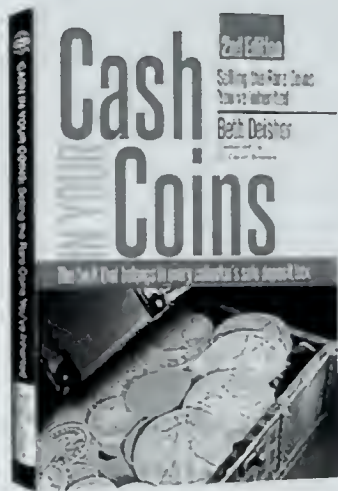
Topics are all over the numismatic map - anything interesting is fair game, and obscure topics are welcomed. Over the years subjects of discussion have included contemporary newspaper accounts of new coinage, biographies of numismatic authors and personalities, celebrity numismatists, numismatic

ne'er-do-wells, the largest numismatics books, the most expensive numismatic books, counterfeiters, alternate currencies, rare medals, sunken treasure, archeological finds, and coins placed under a ship's mast or on a cadaver's eyes.

To read the complete set of 17,840 *E-Sylum* articles published through last week, see: E-Sylum Contents - All issues at (www.coinbooks.org/esylum_toc.html) You can also sign up to get on the mailing list at this site.

The Numismatic Bibliomania Society (NBS) is an educational organization founded in 1979 to support and promote the use and collecting of numismatic literature. Numismatic literature includes books, periodicals, catalogs and other written or printed material relating to coins, medals, tokens, or paper money, ancient or modern, U.S. or worldwide. For more information please see our web site at coinbooks.org.

There is a fee to Join the NBS and receive its quarterly print journal, 'The Asylum'. However, to sign up for the e-newsletter, 'The E-sylum', is absolutely free! Do yourself a favor and check this out!!



CASH IN YOUR COINS Whitman Publishing announces the release of the expanded, updated second edition of *Cash In Your Coins: Selling the Rare Coins You've Inherited*, by Beth Deisher. The 304-page book is available online (including at Whitman.com) and from book sellers, and hobby shops nationwide for \$9.95.

The first edition, published in June 2013, won the Numismatic Literary Guild's "Best Specialized Book on Numismatic Investments" award for 2014, and a first-place nonfiction award from Ohio Professional Writers. The second edition is expanded with 16 additional pages, updated case studies, a new chapter on taxes, new illustrations, and more.

Deisher wrote *Cash In Your Coins* to inform and protect the hundreds of thousands of Americans who already collect coins, and those who will someday inherit their collections. Coin collecting is a popular national pastime, and Deisher says, "It seems almost every American family has a stash of 'old coins' passed down through the years."

She is an award-winning journalist and retired editor of *Coin World*, a premier news weekly for collectors. For more than 30 years she has answered the questions above. In *Cash In Your Coins*, she guides readers through the process of making sense of their coins, and making smart decisions when they sell.

(I love the first edition. For \$9.95 this book is a steal. A great investment for any coin collector. —Editor)

The Frederick A. Lorenz Medal *by Fred J Borgmann #1175*

The Frederick A. Lorenz Medal is an award of the Steel Founders Society of America. The society was founded in 1902 with membership limited to companies that are steel foundries. The steel Founders Society of America, which is still going strong, states that this medal is a memorial medal first issued in 1938 to commemorate the late President of the Society Frederick A. Lorenz who served 1934-1938. The medal may be awarded annually by unanimous vote of the Society Board of Directors to an employee of a member company for outstanding service to the industry. The Society Presidents and Board Members are usually the presidents and officers of the Society's member companies. In most instances (but not always) the Lorenz Medal was awarded to retiring Society Presidents. No official list of awardees is available from the Society at this time.

According to the Society, the Lorenz Medals are bronze "and the recipient is also given a gold charm" with a Certificate of Award.

Recently I had the opportunity to examine a Lorenz Medal awarded on Feb. 12, 1942 to Donald C. (Campbell) Bakewell. Mr. Bakewell was the Vice-President of the Blaw-Knox Co. and the retiring Society President in 1941. What makes this interesting is that back in 1942 the Lorenz Medal was not just some bronze medal accompanied with a gold charm. In 1942 the medal was struck in 10k gold, 60mm in diameter and 105.69 grams in weight!! Designed by Julio Kilenyi who also designed the U. S. Steel Corp. long service medals, the obverse features Frederick A. Lorenz's portrait within the legend "FREDERICK A. LORENZ. STEEL FOUNDERS SOCIETY OF AMERICA." The reverse has some factories and a steam train in the top half above the inscription "FOR MERITORIOUS SERVICE TO THE STEEL CASTING INDUSTRY AWARDED TO " and the engraved recipient's name Donald C. Bakewell above the Society logo and the words "INTEGRITY RESEARCH PROGRESS."

I wonder how many of these rare industrial super medals have survived the recent high gold prices.



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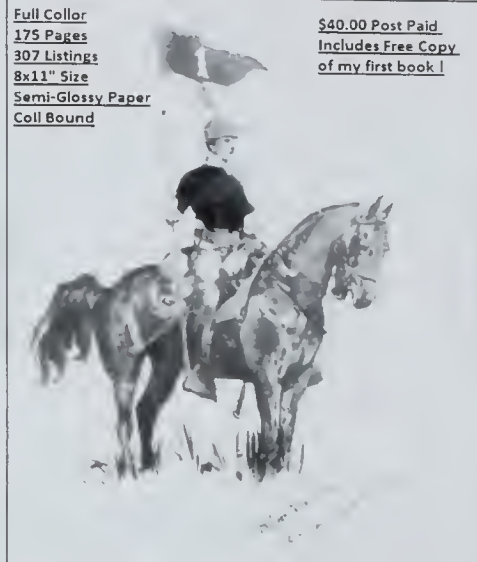
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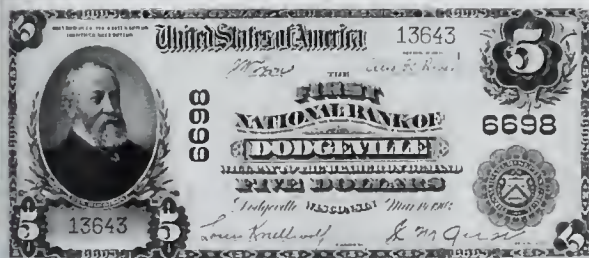
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Bill Oldenburg - NOW Treasurer, 2026 Couples Ct., New Franken, WI 54229

SHOW CALENDAR

October 5, 2014 – Milwaukee MNS

Milwaukee Numismatic Society's Annual Coin Show at American Serb Memorial Hall, 5101 W. Oklahoma Ave. Milwaukee.
Hours: 9am-4pm, 7S tables, \$1 admission. Show Chm. Tom Casper 414-425-5444; tcasper57@hotmail.com

October 26, 2014 – Elgin, IL

Elgin Coin Club 51st Annual Show at Elgin Moose Family Center, 92S S. McLean Blvd. Elgin, IL 60123 Hours: 9am – 4pm.
Free Admission. 34 tables. Contact Don Cerny 847-888-1449. PO Box 651, So. Elgin, IL 60177

November 2, 2014- Green Bay

Nicolet Coin Club's Fall Show at Comfort Suites - Rock Garden, 19S1 Bond Street, Green Bay. Free admission, 39 tables.
Show Contact Roger Bohn, Ph. 920-819-7294 or boneyard7@yahoo.com.

February 15, 2015 - Oshkosh

Wisconsin Coin Expos LLC 32nd Annual Coin Show at Oshkosh Convention Center, 2 N. Main St. Oshkosh. Hours: 9am – 4pm. Free Admission. Contact Randy Miller, PO Box 2S4, Oshkosh, WI 54903. 920-231-6161 fx920-231-6122.

March 8, 2015 – New Berlin

Waukesha Coin Clubs 46th annual Waukesha Coin Show. Held at New Berlin Ale House, 16000 W. Cleveland Av., New Berlin, WI. 9am to 4pm. 3S+ dealers, attendance prizes every half hour, exhibits, raffle, and plenty of free parking.
Contact: waukeshacoinclub.com

March 22, 2015 - Madison

Madison 83rd Anniversary Coin Show at Sheraton Hotel, 706 John Nolan Drive, Madison. Hours: 9-4 p.m. 50 tables.
Contact Jim Essence, Jim's Coins, 702 N. Midvale Ave., Madison, WI Phone: 608-2233-2118 or www.jimcoins.net.

March 26,27,28, 2015 – Milwaukee SSCC

South Shore Coin Club's S1st Annual Coin Show at the Crowne Plaza Milwaukee Airport (NEW LOCATION!), 6401 S. 13th St., Milwaukee, WI. Wisconsin's largest and only 3-day show! March 26 (12 – 6pm), 27 (10 -6), 28 (10 -4). First 200 Seniors (62+) Free. Contact Joe B. at 414-327-61S6. Website: ssccmke.org.

March 29, 2015 - Appleton

Fox Valley Coin Club's 60th Annual Spring Coin Show at Darboy Club, N.9695 County Rd. N., Appleton, WI. 40 tables. Contact James Bayer/Jerry Roberts, PO Box 1981, Appleton, WI 54912 54915. Ph: 920-739-1089.

April 9 - 12, 2015 – Chicago International Coin Fair

Crown Plaza Chicago O'Hare, Rosemont, IL. Info: Numismaster.com

April 19, 2015 – Wausau

Wisconsin Valley Coin Club's Show at Howard Johnson's Inn & Conference Center, 2101 N. Mountain Road, Wausau. Hours: 9-4. Show contact: Thad Streeter, 5002 Tanya St., Schofield, WI 54478. Phone: 715-574-2777, e-mail tls@hotmail.com.

April 22-25, 2015 – Central States – Schaumburg, IL

CSNS 76th anniversary convention at the Schaumburg Renaissance Hotel and Convention Center, 1SS1 North Thoreau Drive, Schaumburg, IL 60173. Info: Centralstates.info

May 15-16, 2015 – Iola – NOW Show

Numismatists of Wisconsin's 55th Anniversary Coin Show and Meeting, hosted by the Wisconsin Valley Coin Club and NOW's Iola friends, Friday and Saturday, May 1S-16 at the Iola Old Car Show Activity Center Building, 700 E. State St, Iola, WI. Free admission, 5S dealer tables, Saturday educational programs, Boy Scout Merit Badge Clinic, Collector exhibits, Free souvenir, Contact: Clifford Mishler, 71S-44S-50S0, mish@EclecticPursuitsIola.com

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